



**VALLEY FORGE
PARK ALLIANCE**

ANNUAL REPORT

2023



VALLEY FORGE
PARK ALLIANCE

A TRUE ALLIANCE

A wide variety of donors make our Alliance possible.

Once upon a time, in 2016, the Friends of Valley Forge Park decided that it wanted to grow and welcome the whole community to join it in support of our beloved Park. And so, the Friends officially became the Valley Forge Park Alliance. In the years that followed, many individuals - both far and near - and corporations large and small have joined us as citizen stewards of Valley Forge National Historical Park.

Take a look at our list of our generous donors and members in 2023. They include people who live all over the country and who love the Park for many different reasons.

In the **A** section you'll find the Alliance for Health Equity, who enabled us to participate in the Nonprofit Justice and Equity Institute. The institute helps non-profits self-assess and become socially responsible for unintentional inequitable practices, programs, and processes within their culture.

When you get to the **Cs** you'll see Fran Cubberley. Fran is a park volunteer who moved across the country (we miss you, Fran!). She gave a gift in honor of her sister, Donna Vorhees, who loved the park.

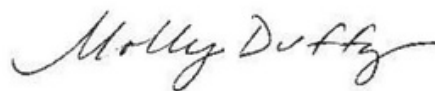
Among the **Hs** you'll find Mary Ellen Heisey, the volunteer leader of the Alliance's bird walks, and Bruce Hauptfuhrer, who loves hiking Mt. Joy and Mt. Misery. Each of them loves the park for their own reasons, and they support the Alliance to help maintain it.

And along the way you'll see organizations like the Patriotic Order Sons of America and the Great Valley and Valley Forge Chapters of the National Society, Daughters of the American Revolution - partners who share our mission.

There are as many reasons to love the Park as there are donors. Without all of you generous citizen stewards, there would be no Valley Forge Park Alliance.

Thank you. You make our work possible.

In partnership,



Molly Duffy
Executive Director



REVENUES

An overview of the Alliance’s restricted and unrestricted revenues from FY 23.

Between restricted and unrestricted revenues, we’re pleased to report that the Valley Forge Park Alliance ended fiscal year 2023 with a surplus! In fact, it was a record-breaking year for us in terms of money raised.

We've been working extremely hard to raise money for our new home, the Maurice Stephens House. We have only \$130,000 left to go - if you'd like to help us cross that finish line, visit tinyurl.com/Maurice-Stephens-House

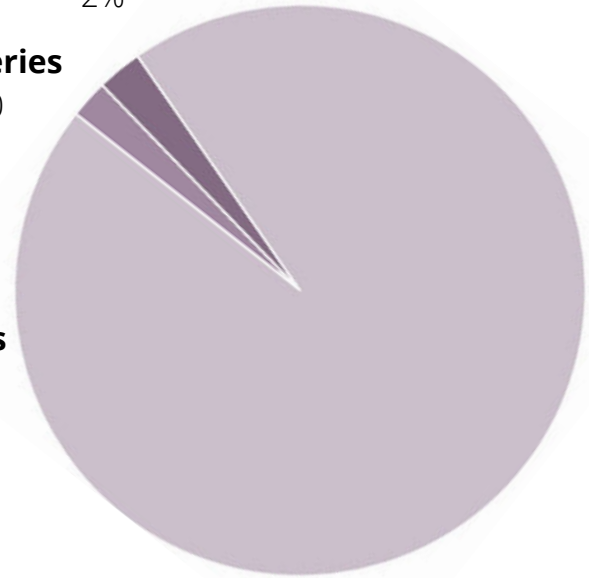
Park Donation Boxes

\$8,578
2%

Speaker Series

\$10,000
3%

Maurice Stephens House
\$373,172
95%

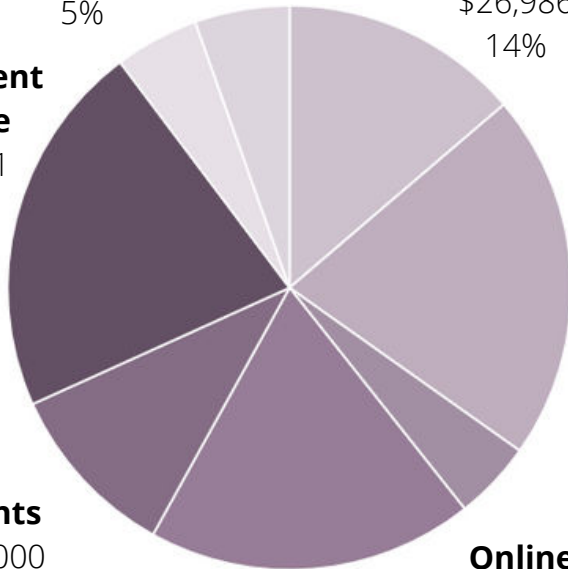


FY 23 TOTAL RESTRICTED REVENUE: \$391,750

FY 23 TOTAL UNRESTRICTED REVENUE: \$197,310

Program Income

Misc. \$10,660 5%
Appeals \$26,986 14%



Memberships
\$41,328
21%

Investment Income
\$42,201
21%

Grants
\$20,000
10%

Gifts
\$36,752
19%

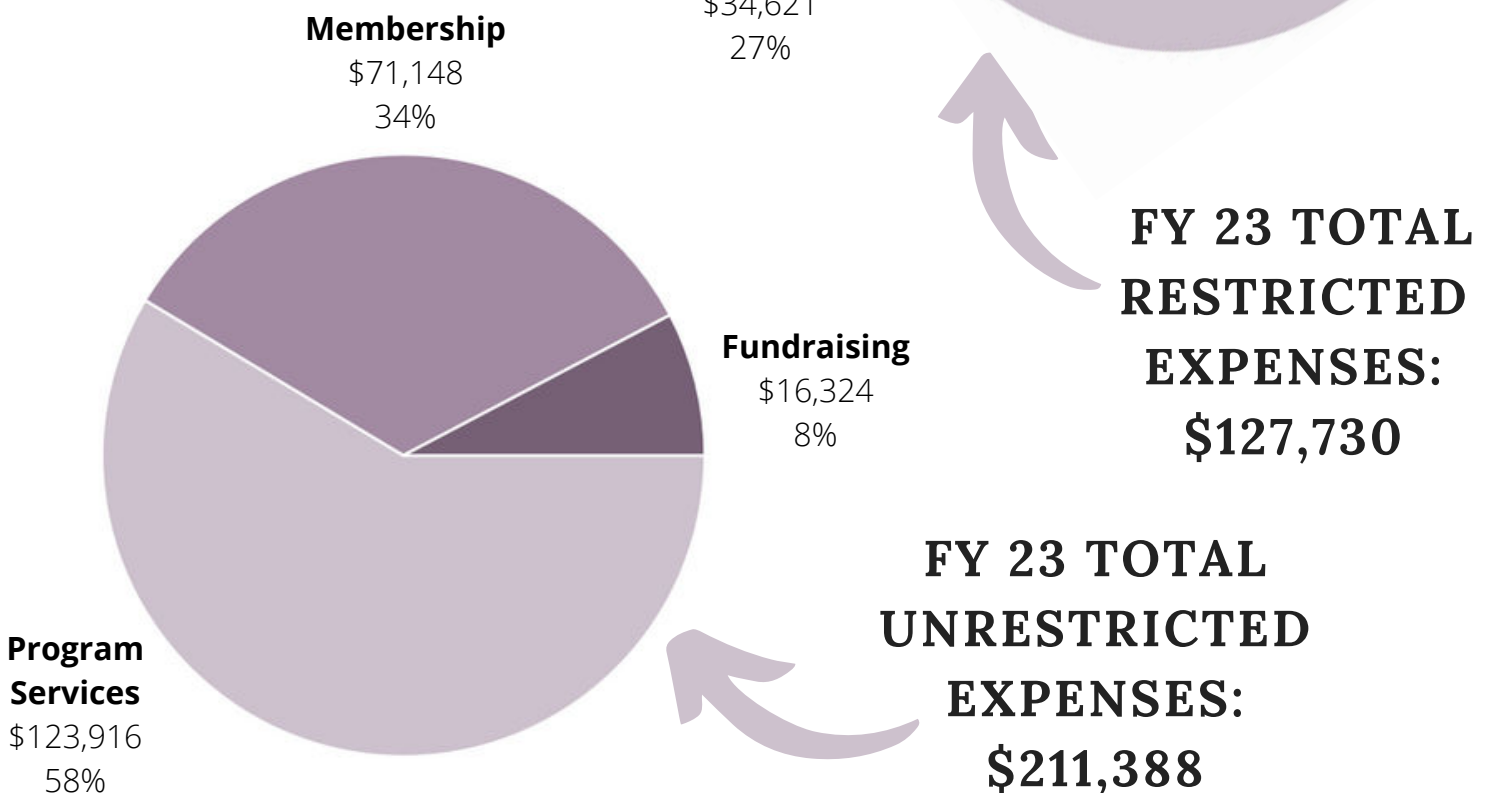
Online Store Sales
\$8,891
5%

EXPENSES

An overview of the Alliance’s restricted and unrestricted expenses from FY 23.

As for expenses, we’ve only just begun spending the money we raised for the Maurice Stephens House. We’ve been working hard behind the scenes, spending wisely on design and other pre-construction work. The bulk of the funds will be spent in late 2024.

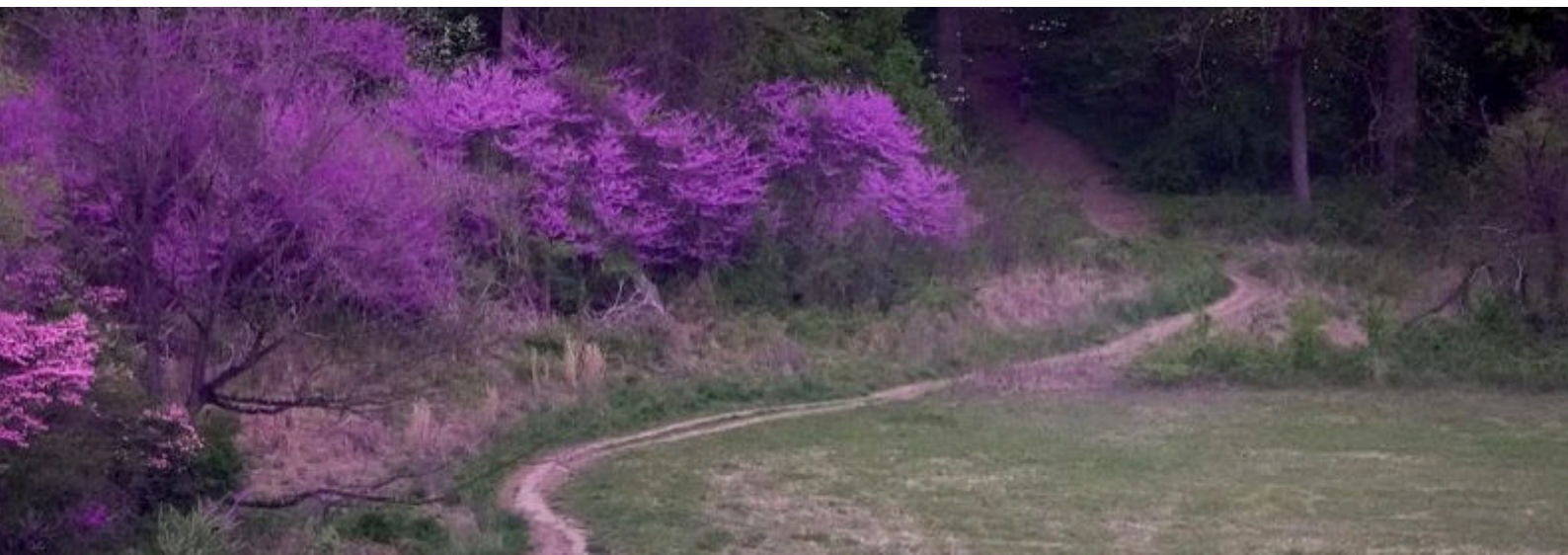
The other large part of our restricted expenses is from a National Park Foundation grant. The grant was restricted to marketing, so we used it to build and strengthen our organizational capacity to execute a successful campaign.



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Thank you to our donors, who help us fulfill our mission every day.

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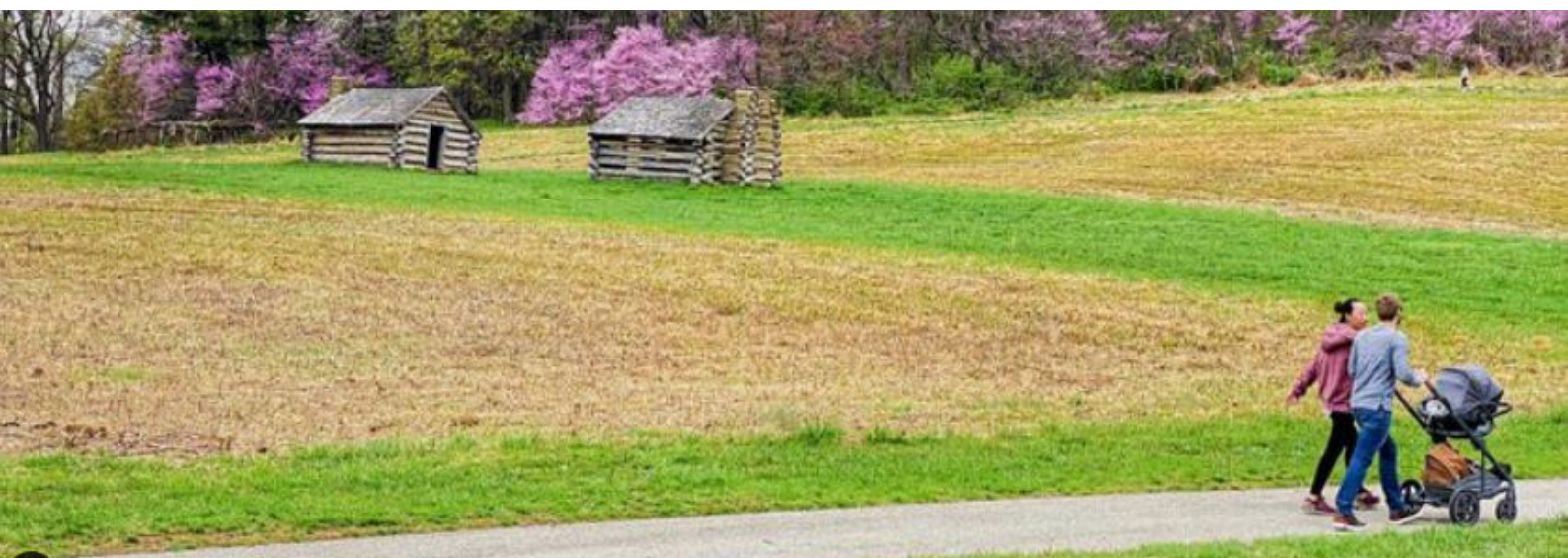
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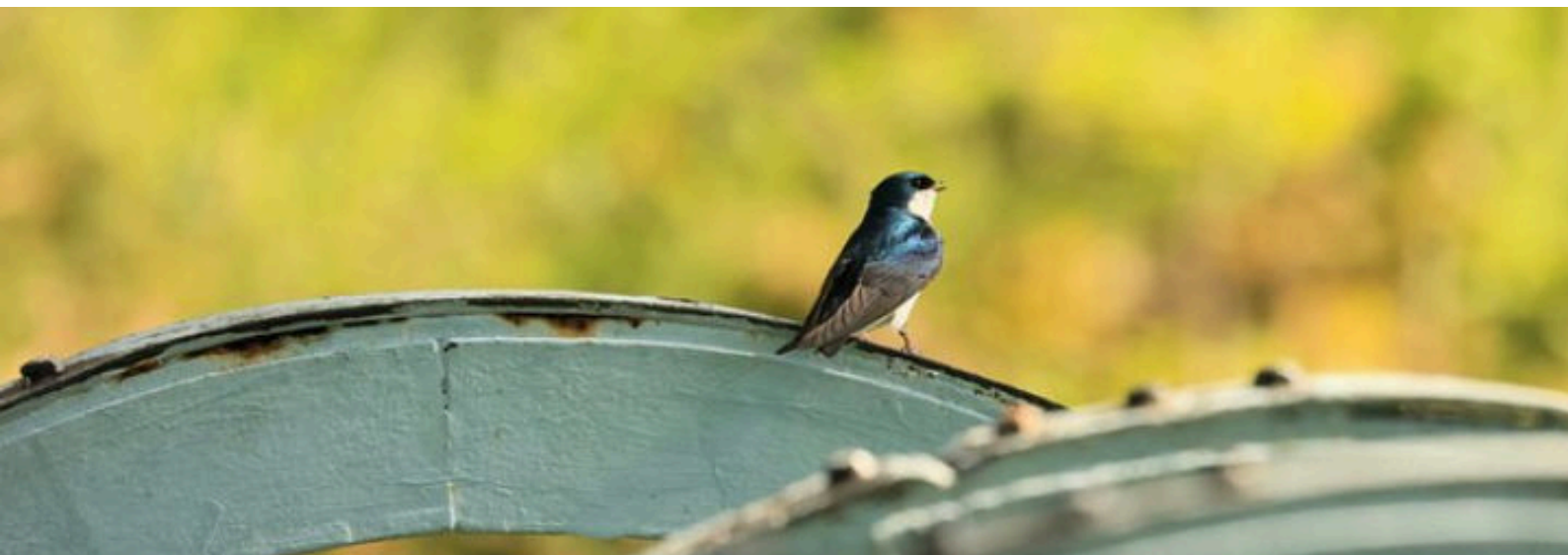
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