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Liberty Bell, Longwood Gardens among destinations awarded Michelin stars in new Philadelphia guidebook

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The Liberty Bell was given a three-star ranking in Michelin's Green Guide for Philadelphia, denoting it as an attraction "worth a special journey."

The Liberty Bell, Eastern State Penitentiary and Valley Forge National Historical Park are among a number of area attractions to receive Michelin stars in the French tire and travel company's first edition of its Philadelphia Green Guide.

First announced on May 10, the Philadelphia guidebook will be available in English starting in June. The French language version was released in France, Switzerland and Belgium in March.

Philadelphia is the eighth U.S. city to receive a Michelin Green Guide. The guidebook provides an in-depth look into a city and what it has to offer, awarding "star" ratings to different facets of a destination's tourism experience, including attractions and specific aspects of those attractions. For example, the Philadelphia Museum of Art as a whole received three stars, but several of the collections and pieces of art within the museum were also recognized.

Unlike Michelin's Red Guide, the Green Guide does not give stars to hotels or restaurants.

"What we're trying to do with this travel guide is to push the French travelers to come to Philadelphia, and as there's an English version, to push other people to also come to Philadelphia," Philippe Orain, Michelin Green Guide editor-in-chief, said at a press conference in Philadelphia Thursday.

Michelin chose Philadelphia for several reasons, including for it being the "best gateway" to both the U.S. and the East Coast because of the ease of Philadelphia International Airport compared to larger airports in nearby cities. Orain also noted Philadelphia's accessibility to other big cities such as Washington, D.C., and New York. He called Philadelphia "the most important historical city in the U.S." as the birthplace of America and therefore a way for international travelers to be introduced to the country.

The guidebook's ratings system ranges from one to three stars. One star indicates a place or thing "worth a visit," while two-star destinations are "worth a detour." Three stars — the highest recognition possible — denote an experience "worth a special journey."

Some of the three-star destinations in Philadelphia's Green Guide include Independence National Historical Park, the Barnes Foundation, the Philadelphia Museum of Art, the Liberty Bell and the Benjamin Franklin Parkway, all within the city. To the south in Delaware, the Nemours Estate and Winterthur Museum, Garden & Library also received three stars.

Attractions such as Longwood Gardens and the Museum of the American Revolution were among the two-star recipients, while the Philadelphia Zoo, Reading Terminal Market and the Franklin Institute landed on the list of destinations awarded one star.

Some local neighborhoods and parks were also given ratings. Both Old City and Center City were awarded two stars, and Rittenhouse Square, Washington Square, Fairmount Park and Society Hill each got one star.

To help determine ratings, members of Michelin's team visited Greater Philadelphia over several weeks in September, according to the Philadelphia Convention and Visitors Bureau, which partnered with Michelin on the endeavor. The Michelin team rated the region on nine criteria: the visitor's first impression; how well-known the destination is; the number of monuments and activities available; previous forms of recognition; intrinsic artistic value and historical significance; beauty and aesthetic appeal; authenticity and charm; how welcoming a city is; and the visitor's overall experience.

While the guide does not give stars to hotels or restaurants like the Red Guide does, it does list restaurants and hotels, including Zahav, Vernick Fish, Her Place Supper Club, Wm. Mulherin's Sons and W Philadelphia, as editors' favorites.

Only four U.S. cities — Chicago, New York, Washington, D.C., and San Francisco — have Red Guides. Each of those also has a Green Guide.

The Convention and Visitors Bureau previously told the Business Journal that the destination marketing organization hopes the creation of the Green Guide will eventually lead to the city getting a Red Guide as well.

First created in 1900, the Michelin Guides are a series of books that highlight destinations across the globe.

Below is the full list of Philadelphia-area attractions given stars in the Green Guide:

Three stars:

175 beautifully refurbished rooms at the Winterthur Museum Garden and Library American art collection at the Philadelphia Museum of Art Barnes Foundation Benjamin Franklin Parkway

Conservatory at Longwood Gardens

Decorative arts collection at the Winterthur Museum, Garden & Library

George Washington's campaign tent at the Museum of the

American Revolution

Impressionist and post-impressionist paintings at the Barnes

Foundation

Independence National Historical Park

Liberty Bell

Nemours Estate

Philadelphia Museum of Art

Sunkaraku ceremonial teahouse at the Philadelphia Museum of Art

"The Bathers" by Cezanne at the Philadelphia Museum of Art

"The Large Glass" by Marcel Duchamp at the Philadelphia Museum of Art

The Manor at Nemours Estate

"Three Musicians" by Picasso at the Philadelphia Museum of Art Winterthur Museum, Garden & Library

Two stars:

17th century Palace Reception Hall at the Philadelphia Museum of Art

Andrew Wyeth Gallery at the Brandywine Museum of Art

Brandywine Museum of Art

Center City Philadelphia

Diptych by Van der Weyden at the Philadelphia Museum of Art

Eastern State Penitentiary

European art collection at the Philadelphia Museum of Art

Festival of Fountains at Longwood Gardens

Furniture collection at the Winterthur Museum, Garden & Library

Hagley Museum and Library

Independence Hall

Italian Water Garden at Longwood Gardens

"Lansdowne Portrait" by Gilbert Stuart at the Pennsylvania

Academy of the Fine Arts

Liberty Bell Center

Longwood Gardens

Museum of the American Revolution

National Constitution Center

Old City Philadelphia

Pennsylvania Academy of the Fine Arts

"Sunflowers" by Van Gogh at the Philadelphia Museum of Art

"The Gross Clinic" by Thomas Eakins at the Philadelphia Museum of Art

Valley Forge National Historical Park

One star:

Academy of Natural Sciences of Drexel University

Beautiful gardens with its river at the Brandywine Museum of Art

Benjamin Franklin Museum (Franklin Court)

Boathouse Row

Brandywine Heritage Galleries at the Brandywine Museum of Art

Cathedral Basilica of Saints Peter and Paul

Cedar Grove (Fairmount Park Houses)

Christ Church

City Hall

Countryside of Philadelphia

Dinosaur Hall at the Academy of Natural Sciences of Drexel

University

Eleutherian Mills

Elfreth's Alley

Fairmount Park

Fairmount Park Houses

Faith & Liberty Discovery Center

Gloria Dei Church/Old Swedes Church

Hill-Physick House

Independence Seaport Museum

Masonic Temple

Mount Pleasant (Fairmount Park Houses)

Mütter Museum

Old City Hall

"Penn's Treaty with the Indians" by Benjamin West at the

Pennsylvania Academy of the Fine Arts

Perspectives on the Decorative Arts in Early America at Winterthur

Museum, Garden & Library

Philadelphia's Magic Gardens

Philadelphia Zoo

Pierce du Pont House at Longwood Gardens

Pine Breeze Villa at Fairmount Park Horticulture Center

Portrait Gallery in the Second Bank of the United States

Reading Terminal Market

Rittenhouse Square

Rodin Museum

"Saint Francis of Assisi Receiving the Stigmata" by Van Eyck at the

Philadelphia Museum of Art